

Career Brochure

Directions: Since you have been working on your resumes, the goal to remember with a resume is that it is to get you in the door to interview for a job. Although in AVID 11, I am going to have you interview for a minimum wage job (since all of you will have to start somewhere), for the career brochure, I want you to create an informative brochure about your dream job/career. Many of you will be applying to college next year and it is important to remember that the colleges you're applying to have the major you want to study that will eventually get you to the job/career you want.

Requirements: Your brochure will have a total of 6 panels. The panels should have the following

- ◇ **Panel 1:** Your name, career this brochure is about and image that is reflective of the career
- ◇ **Panel 2:** Information about the career itself. What is it? What is required of someone in this specific job? Average salary?
- ◇ **Panel 3:** Education required for the career. Do you need an Associate's degree? Bachelors? Masters? Any type of training? If so, how much education/training do you need to be able to do this job?
- ◇ **Panel 4:** College of interest to you that has the career you're interested in. Information about that college: Average GPA, SAT scores, acceptance rate, anything you feel is important to know about that school and your career
- ◇ **Panel 5:** Someone else's perspective on the career. Find a video on YouTube (or read an article) about someone else's perspective about the career you're interested in. What do they like/dislike about the job? What information do they give about the job or how long they've been doing it? At the bottom, please provide a link to the video or article you used for this panel
- ◇ **Panel 6:** Why do you want this career? Something you've always been interested in; did someone inspire you to do want to do this career? This can be personal.

Remember, brochures are colorful and have a lot of pictures on them. Your brochure should **NOT** be just words or bullet pointed information and should have images throughout. This can be done by hand (where you print pictures and hand write and/or draw everything) or digitally. You're choice.

This is worth 90 points! Please email it to me by Saturday at 11:59 p.m.