

Yellow Journalism Activity

Your Assignment: You are a newspaper writer/illustrator and you need to sell 5,000 copies of your newspaper in order to stay in business. Individually, you need to find a story that will both catch your readers' attention and convince them to support your cause. Using the internet, find a current event that you find important and write a Yellow Journalism article **AND** illustrate a political cartoon about it. You will be completing this on a sheet of paper (white computer paper will be fine). You will have 3 class days to work on this. It will be due by the end of the day on Thursday, the 5th.

Requirements:

ARTICLE: Your article needs to be at least 3 paragraphs long (15-20 sentences). **MAKE SURE IT IS GRAMMATICALLY CORRECT!** Your article needs to contain facts from your current event article, but again, you'll need to 'twist' the facts in order to sell newspapers. Please state the actual title of your article and where you got it from on the back. Sensationalize the details in order to convince your readers to support your event/position. Create a title for your newspaper and a headline for your article.

HOW DO I GET MY POINTS?

Shocking Headline/Newspaper Title ____/5

Story's accuracy (Use the facts but exaggerate the story) ____/20

Creative Writing (Used correct format, but in yellow journalism style) ____/15

Neatness and effort (Thought out and completed neatly) ____/10

CARTOON: Your cartoon must be completed by hand and in color (if you do not have colored pencils or markers, you need to pick some up. Dollar Tree, Target, Stater Bros. will ALL have these items). **THIS MUST BE DONE BY HAND AND CANNOT BE DIGITAL.** Your cartoon needs to contain labels that identify the images in your cartoon. Write a brief explanation of your cartoon on the back of the sheet of paper. Create a title for your cartoon. It does not have to be one "big" drawing. It can be a comic strip format with multiple panels if you would like.

HOW DO I GET MY POINTS?

Cartoon relevant to article: ____/10

Large/in color: ____/30

Title/labels: ____/10

This is worth a total of 100 points. Have fun with this!

